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Business Excellence

ZIRA Newsletter

Sarajevo, Bosnia and Herzegovina

ZIRA Ltd. has announced successful go-live of ZIRA N2B Fraud Management for Türk Telekom

Ankara, 25th of June 2012 - ZIRA Ltd, recognized provider of Business Support Systems (BSS) for telecommunication industry, has successfully launched in production ZIRA N2B Fraud Management for Türk Telekom.

Türk Telekom is the leading provider of fixed-line services in Turkey with a subscriber base of 15+ millions. Through its subsidiary Avea, it also provides mobile communications services for 11+ millions of customers. Türk Telekom offers also broadband services under its wholly owned subsidiary TTNNet and it is present in the Albanian market with Albtelecom, the Albanian incumbent telecom operator.

Today's GO Live has confirmed ZIRA as trustful and market proven Risk vendor with operation expertise, strong domain understanding and ability to execute business critical processes based on global best practices.

Project execution was successfully accomplished within 7 months including the soft-launch, meeting all targets defined during project start-up and with no single delay. Quality commitment was recognized by Türk Telekom both in product capabilities, in terms of technical superiority and highly scalable solution platform, and short delivery time.

ZIRA N2B Fraud Management is bringing immediate benefits to operators with its ability to detect and prevent fraudulent subscriber behaviour and network abuse in near-real time, uncover new fraud patterns, increase internal controls, protect the operator's revenue, profitability and reputation. It supports end-to-end Fraud Management, from initial configuration, control and definition of fraud detection rules, intelligent detection technologies through self-adaptive profiling methods.

ZIRA N2B Fraud Management is part of N2B Risk Management solution and it's designed to support modular, component-based approach, where all modules and components can be implemented as standalone solution and integrated into any BSS/OSS landscape.

Contact Us

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